

# Video Plus Print

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We are committed to quality and to providing the best products through prompt service, dedicated staff and up-to-date information. We are not just committed to business. We recognize our responsibility to our clients, to our employees, owners and suppliers. This commitment to inspiring people is how we do business every day. Please contact our Video plus print partner's office in your country or contact our Hong Kong office for best pricing and samples on all our latest direct video print. Largest global direct manufacture of Video In Print Technology since 2009 with over 2 decades of experience in innovative Audio Video Technologies. Partner

offices are located in USA, Canada, Mexico, UK, Germany and Australia. Profile Innovation, Creativity, Customization, Quality and Service. A simple mantra to stay ahead of the competition and key to our success. This is why we create new concepts every month, providing new and innovative ways to communicate your message to your community with VPP's range of targeted video marketing products. Video Plus Print specializes in providing quick, bespoke / customizable or turnkey solutions to help you with any concept you can imagine. Let Video Plus Print help you Power your Brand! About Us

Video Plus Print started off with a humble beginning based out of a home office back in 2009; successfully producing its first consignment of Video in Print Cards for Volkswagen Germany. Since then it has expanded exponentially to include a factory base in China, head office in Hong Kong and sales offices in USA, Canada, Mexico, New Zealand, Germany and United Kingdom. Video Plus Print is currently the only direct manufacturer that has a global presence and its products have become popular all over the world. With an annual growth increase of 50% to 100% since its inception, Video Plus Print today is an advanced digital manufacturing multi national company that fuses multisensory technologies into print for the marketing and packaging industry. We are always improving our services by investing heavily in R&D, constantly innovating and coming up with new products. Our number one goal is to make the process as easy and smooth as possible for you so that you can focus on what you do best - customer satisfaction. At Video Plus Print, we're not just committed to business. We recognize our responsibility to our clients, to our employees, owners and suppliers. This commitment to inspiring people is how we do business everyday.

#### Vision

Be the world leader in multisensory experiences. Mission

To be the global one-stop shop for multisensory products incorporating digital media with print that are leading edge, engaging and reactive towards improving lives, forging partnerships and creating memorable brand experiences. Capabilities Brand experience matters; that's something we've understood from day one. So our capabilities and processes which have always been deeply rooted in Care and Perfection ensures that your clients experience a memorable brand

experience. Multisensory

Bring Print to Life with our multisensory options that include Touch, Vibration,

Audio/Video and Electro LuminationWi-Fi

With Wi-Fi, the possibilities are endless and wireless data transfer and analysis can be integrated for a rewarding experienceMobile Technology

Incorporating 2G/3G technologies adds a high-tech dimension of mobility and

applications can be limitlessBest customization

We work with you and provide solutions and products that can take your marketing campaign to awesomeness.Power Your Brand

By working with everything from emerging brands to established ones and

everything in between, we've become experts at carrying the brand experience

through every single step. That means even before we pick up a pencil, click a

mouse, or tap a keyboard, we begin with the core of it all: what is your brand

position? Who do you want to be to the outside world? Who have you been? Our

capabilities and processes which have always been deeply rooted in care and

perfection ensures that your brand's image is enhanced and your clients engage in

a memorable brand experience. .

Our Quality Features

Bring Print to Life, Power Your Brand and Experience More™!

Our trademark slogans say it all. Success depends on more than just a great

product or service. Your branding is your core. It is your first impression to your

clients and customers. It's going to be what people associate with your business.

Why skimp on that? We will work with you to help you build trust and loyalty with

your customers. Down to every last pixel, we'll make it come alive. Through our

expertise and the best design principles, we will take all of the science and research

and transform it into an awesome, multi-dimensional experience. We are proud of

our after sales service which ensures that in the rare case of any product defects

we swiftly get into action to replace units to avoid any downtime. Why use Video

Brochure and Boxes for your sales promotions?

Video Plus Print merges the best of online & offline marketing strategies into one

single device. As marketers, we know the highest ROI in the digital world is

achieved with video based promotions. In the print world, the highest ROI is

achieved with direct mail. With VPP your campaign is power packed with both and

more!

Best of Online: Captivating Video, Interactive, Memorable

Best of Offline: Targeted, undivided viewership, touch and feel advantage,

personalization, reusable.

Most Conversions: High value 'Word of Mouth' from niche customers

Highest of ROI: Customer share devices getting you more sales How does Video Plus

Print achieve success for you?

Having a video screen embedded in a printed device, with interactive buttons, play on demand, rechargeable battery, personalization through variable print or video...it almost always reaches the decision makers desk because it is such a unique personalized concept. Whether it is a product launch, VIP invite, introducing a new service, corporate brochure, giving a corporate gift or re-connect with your prospects that are now affected by GDPR regulations, we have tools to assist you in all situations. We offer innovative video marketing concepts in the form of video brochures, video business cards, video books, video shelf talkers, video folders, video presentation boxes, video magazine inserts, phone in print, Wi-Fi in print and more. Who we are?

We were awarded the "Most Valuable Company 2016 in Hong Kong" for creating unique video marketing products range which were highly appreciated by top companies around the world 5 Our Expertise .

We are global leaders in designing and manufacturing the most creative and innovative direct video marketing products. By embedding video in print collaterals, we ensure that your audience remains fully engaged and you get the highest return on investments. Our Products.

Customer engagement is all about creating a bond between a brand and its audience, and Video Plus Print offers a plethora of multi-sensory products ranging from video brochures with Wi-Fi, multipage video books, video mailers, promotion video cards, video business cards, LCD greeting cards, TV in a Card to video shelf talkers and so much more to influence business in your direction. Our Quality. Our product range is a result of a perpetual evolution of ideas, designs, prototypes, checks and rechecks. We manufacture a huge range of Video Brochure products with different LCD screen sizes, print sizes, control, memory and battery configurations. Need special customisation, we can do it! All while keeping strict quality protocols and standards. Our Service.

Video Plus Print's true strength and value it offers to global clients are Integrity, Innovation, Consistency, Round the Clock service and its ability to manufacture all technologies in-house. We have a team of graphic designers, video animators, a R&D team, engineers and strict quality controllers that empowers us to offer the

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highest quality products, latest inventions, and great quality at a competitive price

range. What We Do?

We work with you to transform your promotional print materials into power packed multi-sensory video marketing products. It could be anything from Video Business cards, Video Brochures, Video Folders, Video Boxes and Packs, Point of Sale units... almost anything. Our solutions are customizable and suitable for all budgets. The "Video Marketing" products bandwagon is going places; and it's your chance to get on it early and rake in the profits.

01. Ready  
When you are planning a new promotional campaign and need to make an impact from day one. Call us! We can recommend different options for different campaign ideas.

02. Get  
Finalise strategies, target customer lists, budgets, schedules along with company videos, print design files and video marketing product concept ideas.

03. Set  
Concept approved, we create a full scale prototype sample adding interactive digital components embedded into your new printed collaterals for your approval.

04. Go  
Sample approved, we go into top gear production, using high quality electronics and rigorous quality checks to deliver your consignment globally on time

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